

Google Book Search

Masarykova univerzita
Fakulta informatiky
Digitální knihovny, PV070

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Google Book Search

- Co je Google Book Search?
 - Digitalizace knih a vyhledávání v jejich obsahu
 - Velmi ambiciózní projekt...
 - ... má ale své nedostatky


Google Book Search

- Historie Google Book Search
 - Google Print (2004)
 - Michigan, Harvard, Stanford, NYPL, Oxford
 - Google Partner Program
- +
Google Library Project
- =
- Google Book Search (2005)**

Google Book Search

- Co nabízí Google Book Search?
 - Vyhledávání v knihách ve stylu Google

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Vyhledávejte úplné texty knih a objevte nové.

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[O službě Knihy Google \(beta\)](#) - [Nápověda](#) - [Pravidla ochrany osobních údajů](#) - [Mobilní](#) - [Režim HTML](#) - [Informace pro vydavatele](#) - [Domovská stránka Google](#)

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Google Book Search

- Co nabízí Google Book Search?
 - Bibliografické údaje

The screenshot shows the Google Book Search interface. At the top, there is a search bar with the text 'Google Book Search' and a 'Search Books' button. Below the search bar, the title 'A Dictionary of Zoology' by A. W. Leftwich is displayed. A 'Summary' section provides details: 'By A. W. Leftwich London ed. (Constable) has title: A student's dictionary of zoology.', 'Published 1963', 'Van Nostrand', and '290 pages'. To the right, a box titled 'Buy this book' lists several retailers: Abebooks, Alibris, Amazon, Barnes&Noble, Froogle, and Barnes&Noble.com. Below this, a 'Borrow this book' section includes a link to 'Find libraries'. At the bottom, there are two sections: 'Related books' and 'References from books'. The 'Related books' section features 'The Concise Oxford Dictionary of Zoology' by Michael Allaby, published in 1992, with 512 pages. The 'References from books' section features 'The correspondence of Charles Darwin' by Charles Darwin, Frederick Burkhardt, and Sydney Smith, published in 1985, which includes a bibliography and index. A small image of the book cover is visible next to the reference.

Google Book Search Search Books

A Dictionary of Zoology By A. W. Leftwich

Summary

By A. W. Leftwich London ed. (Constable) has title: A student's dictionary of zoology.

Published 1963
Van Nostrand

290 pages


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Related books

 [The Concise Oxford Dictionary of Zoology](#)
By Michael Allaby - Science - 1992 - 512 pages
The Concise Oxford Dictionary of Zoology is the first book of its kind to be published in many years, and the only such dictionary available in English.
Snippet view - [About this book](#)

References from books

 [The correspondence of Charles Darwin](#)
By Charles Darwin, Frederick Burkhardt, Sydney Smith - 1985
Includes bibliography and index
Limited preview - [Table of Contents](#) - [About this book](#)

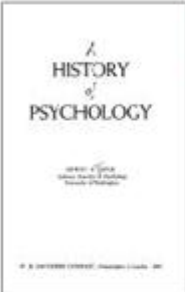
Google Book Search

- Co nabízí Google Book Search?
 - Fragmenty (snippets)

Google Book Search Search Books

A History of Psychology By Erwin Allen Esper

Summary



By Erwin Allen Esper
Published 1964
WB Saunders
368 pages

Key words and phrases
aristotle, social psychology, psychology, biological organism, plato, biological analysis, sechenov, psychol rev, biological, max meyer, protogoras, bois reymond, empedocles, experimental psychology, neurophysiology, clarendon press, biologisches centralblatt, chicago press, johannes miller, francis bacon


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THE USES OF HISTORY	1
lashley, psychology, gestalt	
ORIGINS OF MAGIC AND ANIMISM	20
animism, magic, malinowski	
ORIGINS OF NATURALISM	36
heraclitus, thales, democritus	
8 other sections not shown	


References from books

 [A History of Western Psychology](#)
By David J. Murray - Psychology - 1983 - 428 pages
Includes indexes

Related books

 [Adventures in Public Service: the careers of...](#)
By Delia Kuhn, Ferdinand Kuhn - 1963
INTRODUCTION | Dryden | FROM KITTY HAWK TO THE MOON | by Howard Simons i | Llewellyn EThompson THE DIPLOMAT AND THE ENIGMA by Wallace Carroll | Sterling B Hendricks AT...
Snippet view - [About this book](#)

 [A History of Experimental Psychology](#)
By Edwin Garrigues Boring - 1929 - 699 pages
Maps on lining-papers
Snippet view - [About this book](#)

 [Crucibles: The Story of Chemistry](#)

Google Book Search

- Co nabízí Google Book Search?
 - Omezený náhled

The screenshot displays a Google Book Search interface. At the top, the search bar contains the text "Understanding Orchids: an uncomplicated guide to growing the world's most exotic plants". Below the search bar, the page number "Page 23" and a "Full screen" link are visible. The main content area shows a preview of a book page. On the left, the word "CHAPTER 3" is written in a small font, followed by the word "Light" in a larger, green, serif font. To the right of the text is a photograph of two vibrant orange orchid flowers. Below the photograph, there is a paragraph of text starting with "THE FUNDAMENTAL MIRACLE of life—the process that makes it all possible—is photosynthesis, that ability of plants to transform the energy in sunlight into stored chemical energy." The text continues to describe the process of photosynthesis and the role of light. At the bottom of the page, there is a small caption for the photograph: "above: *Phaijipedium besseae* 'Don't Know'. It takes a tremendous amount of energy to produce the dazzling flowers of this South American slipper orchid." The right sidebar contains several sections: "Summary" with a small image of the book cover and a brief description; "Contents" with a table of contents listing "WHERE TO GROW Y..." (9), "LIGHT" (23), "TEMPERATURE" (27), "HUMIDITY AND AI..." (31), and "Common Orchid" (128); "Buy this book" with links to Amazon.com, Barnes&Noble.com, BookSense.com, and Froogle; "Search in this book" with a search box and a "Go" button; and "Publisher info" for Houghton Mifflin, including the text "Published by Houghton Mifflin Books" and "Pages displayed by permission". At the bottom of the page, there is a sponsored link for "Cattleya orchids" and a "Sponsored Links" label.

Google Book Search

- Co nabízí Google Book Search?
 - Plný text

The screenshot shows a Google Book Search interface. At the top, there is a search bar with the text "Google Book Search" and a "Search Books" button. Below the search bar, the book title "Geronimo's Story of His Life" is displayed, along with the authors "By Geronimo, Stephen Melvil Barnett". The page number "Page 21" is visible in the top right corner. The main content area is split into two columns. The left column contains text under the heading "GERONIMO". The right column features a black and white photograph of Geronimo, with the caption "THE CONQUERED WARRIOR" below it. To the right of the main content, there is a sidebar with sections: "Summary", "Contents" (with a table of contents listing chapters like "ORIGIN OF THE A", "SUBDIVISIONS OF", "EARLY LIFE", "TRIBAL AMUSEMEN", and "THE FAMILY"), "Buy this book" (with links to Abebooks, Alibris, Amazon, Barnes&Noble, Froogle, and Barnes&Noble.com), and "Search in this book" (with a search input field and a "Go" button).

Google Book Search Search Books

Geronimo's Story of His Life By Geronimo, Stephen Melvil Barnett

Page 21 Full screen

GERONIMO

sacrifice was deemed necessary. Sometimes the offending one was punished.

If an Apache had allowed his aged parents to suffer for food or shelter, if he had neglected or abused the sick, if he had profaned our religion, or had been unfaithful, he might be banished from the tribe.

The Apaches had no prisons as white men have. Instead of sending their criminals into prison they sent them out of their tribe. These faithless, cruel, lazy, or cowardly members of the tribe were excluded in such a manner that they could not join any other tribe. Neither could they have any protection from our unwritten tribal laws. Frequently these outlaw Indians banded together and committed depredations which were charged against the regular tribe. However, the life of an outlaw Indian was a hard lot, and their hands never became very large; besides, these bands frequently provoked the wrath of the tribe and secured their own destruction.

20

THE CONQUERED WARRIOR

Summary

About this book

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more »

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Google Book Search

- Masivní růst projektu
 - 2007: 1 milion svazků
 - 2008: 7 milionů svazků
 - 2009: > 10 milionů svazků

Google Book Search

- Cíle projektu: Google: “uspořádat informace z celého světa tak, aby byly všeobecně přístupné a užitečné.”
- Námitky a kritiky projektu
- 2005: Sdružení autorů + Americká asociace nakladatelů: “Google porušuje autorská práva!”
- Google: “fair use”

Google Book Search

- Dohoda o mimosoudním vyrovnání (2008)
 - Book Rights Registry
 - 125 mil. USD
 - Zpoplatnění služby
 - Sergey Brin: "Převratná dohoda!"
 - Harvard Library: "Ne, díky..."

Google Book Search

- Koho se Google Book Search týká:
 - Knihovny
 - Autoři a vydavatelé
 - Čtenáři
 - Google
- Tyto skupiny mají rozdílné zájmy
- Jak z toho ven?

Google Book Search

- Aktuálně: Nicolas Sarkozy proti Google Book Search:

”We are not going to be stripped of our heritage for the benefit of a big company, no matter how friendly, big or American it is.”

Daily Telegraph, 14. 12. 2009

<<http://www.telegraph.co.uk/technology/google/6811462/Sarkozy-fights-Google-over-classic-books.html>>

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- Brin, Sergey. 2009. „A Library to Last Forever.“ *The New York Times*, October 9, 2009 [online]. Dostupné z: <
<http://www.nytimes.com/2009/10/09/opinion/09brin.html>>
- Lyden, Jacki. 2009. „Librarian Opposes Google's Library Fees,“ *National Public Radio* [online]. Dostupné z: <
<http://www.npr.org/templates/story/story.php?storyId=100969810&ft=>
- Waller, V. 2009. „The relationship between public libraries and Google: Too much information,“ *First Monday; Volume 14, Number 9* – 7 September 2009.

Google Book Search

Díky za pozornost.